



**CORE**  
PRODUCTS COMPANY



**WE ARE UN-BELIEVABLE!** .com



Core Products Company, Inc. was founded by Ed Crawford with the support of his wife, Debbie, in the early 70's. Together, they grew the company from a small garage operation into a 40,000 square foot manufacturing facility. Their journey was one of determination, dedication and passion. From the very start, they knew they were creating products that were, and still are, unparalleled in the cleaning industry and unbelievable in their cleaning power – hence the brand name Unbelievable!

In the late 90's, their son, Brent Crawford, joined the business and has continued to grow, developing new products that focus on “Green Cleaning”. As a father of two children, he always keeps in mind what effect chemicals have on both children and adults. Together with his wife, Brent continues the legacy that his parents created.

Debbie Crawford, the beloved matriarch of Core Products, passed away in 2019 after a long battle with cancer. You will see a hummingbird periodically throughout our website and catalog, this is specifically to honor Debbie and remind our customers to always get their annual screenings and stay healthy. Life is short and we need to do what we can to enjoy every minute of it.

One lesson we have learned here at Core is that nothing replaces the relationships of family and friends. We love nothing more than to sit together with our friends and family, sharing laughs and creating memories over a good cup of coffee. Our love of this special time is so strong that we decided to roast our own coffee and share among friends and family! With every new order from our customers, we send a bag of freshly roasted coffee beans with a letter letting them know where the coffee beans came from and who we are purchasing our beans from in order to assist small farmers worldwide. After all, we truly believe coffee solves everything! All problems can be solved by just sitting with our friends, family and community sharing our stories over a piping cup of delicious coffee.

Our mission here at Core Products is quite simply to be the best partner our customers have. Not only do we want to create amazingly dependable products, but we also want to help our customers grow their business. One way we do that is by being a partner in marketing for our customers. We go the extra mile and help create email campaigns, social media posts, and more, in house for our customers. We pride ourselves on being customer-centric. We truly believe that the more successful you are, the more successful we will be.

From our family to yours, thank you for trusting Core. We appreciate your business and the opportunity to work with you.

Interested in Core Coffee?

Scan our QR code with your smart phone to learn more!



In loving memory  
Debbie R. Crawford

## HERE ARE A FEW OF OUR SALES TEAM MEMBERS



# MOVING TO GREEN PRODUCTS? We have answers.



## HYDROXI PRO® CONCENTRATED CLEANER **CONC**

Non rinsing | Easy training | Cost effective

- Hydrogen peroxide oxidizes grease, grime and dirt while destroying odors.
- One cleaning concentrate used in two different water dilutions to satisfy all general cleaning needs.
- Can be used to clean most surfaces such as windows, mirrors, walls, floors bathrooms, shower rooms, tile grout, carpet and kitchens.
- Reduced toxicity cleaning.

Not sold in CA

Product Codes: HPC-32C | HPC-128C | HPC-5C | HPC-55C



## HYDROXI PRO® CARPET CLEANING POLYMER **CONC**

Anti-resoiling agents | Safe for most fibers | Fast results

- Combines the cleaning and deodorizing power of hydrogen peroxide with the anti-resoiling capabilities of a encapsulating polymer. This unique formulation helps reduce contamination with oxidizing power.
- One product for all your carpet needs.
- Neutral pH.
- For use in schools, hospitals, hotels, office buildings, airports, restaurants & more.

Not sold in CA

Product Codes: HPCCC-32 | HPCCC-128



## HYDROXI PRO® POWER SAFE™ **RTU**

Phosphate-free | Non-corrosive

- Power Safe™ heavy duty cleaner & degreaser uses hydrogen peroxide combined with orange oil and wetting agents to cut through grease and grime while deodorizing hard surfaces.
- Helps reduce contaminants.
- Cleans & degreases while destroying tough odors.
- Safe for all surfaces.

\*Red dilution from our GS-37 certified Hydroxi Pro Concentrate

Not sold in CA

Product Codes: HPPS-32 | HPPS-128



## HYDROXI PRO® GLASS SMART **RTU**

Phosphate-free | Streak-Free

- Glass Smart is a powerful light duty cleaner for glass surfaces, stainless steel or as a light duty wipe. Drying agents help with drying time allowing for a streak free clean.
- Alcohol and ammonia-free.
- Color-safe & surface-safe.
- Destroys odors on contact.

\*Green dilution from our GS-37 certified Hydroxi Pro Concentrate

Not sold in CA

Product Codes: HPGC-32 | HPGC-128



## HYDROXI PRO® ENCAPSULATING SPOTTER **RTU**

Anti-resoiling agents | Eliminates odors | Natural orange fragrance

- Hydrogen peroxide-based spotter than can be used on any surface.
- Attacks stains on contact and blast odors away.
- Polymer technology to eliminate resoiling.
- Neutral pH for synthetic and natural fibers.
- Easily remove problems such as tea, coffee, soft drinks, wine, urine, juice, food and blood.

Not sold in CA

Product Codes: HPCS-32 | HPCS-128



## HYDROXI PRO® GROUT SMART™ **CONC**

Won't attack grout | No residue | Non rinsing

- Unique formula of natural orange oil, hydrogen peroxide and surfactant technology that safely renovates, cleans and maintains hard surfaces.
- Easily removes heavy build up of soap residues from hard surfaces. Helps reduce contaminants.
- Restores and brightens original color while destroying odors.

Not sold in CA

Product Codes: HPGS-32 | HPGS-128



*Our green products are used in government buildings, and LEED Certified buildings and schools nationwide.*



### MINERAL X® REDUCED TOXICITY IRON & MINERAL CLEANER

RTU

Non-Corrosive to skin | Non-acid | Non-fuming

- ✓ Safer alternative to harsh acid-based mineral cleaners.
- ✓ Unique blend of organic salts and degreasing agents remove tough iron and mineral build up, hard water stains and calcium deposits.
- ✓ Non-regulated for shipping, handling and storage.
- ✓ Use on a wide variety of surfaces like: Showers, ceramic tile, glass, grout, toilets, sinks, stainless steel, polished metal, porcelain, fiberglass, brick and more.

Not sold in CA

Product Codes: CMX-32 | CMX-128



### GREEN LOGIC™ ODOR NEUTRALIZER

RTU

Alcohol free | Botanical fragrance | Plant derived

- ✓ Oxygen action with surfactant bonding eliminates organic odors.
- ✓ Smoke, food, beverages, even pet odors on any surface disappear.
- ✓ A neutral pH is safe for most sensitive fibers. No sticky residue is left behind.
- ✓ Helps remove indoor allergens, which results in better indoor air quality.

Not sold in CA

Product Codes: GLON-32 | GLON-128 | GLON-5G | GLON-55



### GREEN LOGIC™ STAINLESS STEEL CLEANER

RTU

Streak free formula | Safe for all metals | No oily residue

- ✓ Innovative product that makes cleaning metal finishes easy.
- ✓ With a biodegradable surfactant blend, natural oils and emulsifiers, the surface is cleaned and protected against fingerprints and smudges with the environment in mind.
- ✓ Certified to be a safer alternative to standard cleaners while maintaining performance.

Not sold in CA

Product Codes: GLSS-32



### GREEN LOGIC™ GLASS & SURFACE CLEANER

RTU

Phosphate-free | Streak-free

- ✓ Environmentally sound formula cleans without the use of 2-butoxyethanol, alcohol or ammonia.
- ✓ One product does two jobs. Eliminates the need to have a separate glass cleaner and surface spray in your maids cart.
- ✓ Removes tough grease, grime, smudges and dirt without leaving a residue.

Not sold in CA

Product Codes: GLGC-32 | GLGC-128



### GREEN LOGIC™ DEGREASER

CONC

RTU

Non-flammable | Non-corrosive | Phosphate-free

- ✓ Specially formulated to provide a premium environmentally preferred degreaser. This fast-acting cleaner and degreaser combines green emulsion surfactants and builders to handle tough cleaning.
- ✓ Removes oil residue and hydrocarbon build up such as grease, motor oil, tar, fuel, fats and heavy soil.
- ✓ Strong enough to reduce grease trap problems during heavy cleaning.

Not sold in CA

Product Codes: GLDG-32 | GLDG-128 | GLDG-128C | GLDG-5C | GLDG-55C



### HYDROXI PRO® CLEANING WIPES

RTU

Reduced toxicity | Non-flammable | Streak-free

- ✓ Hydroxi Pro® Cleaning Wipes cut through grease, grime and dirt.
- ✓ Powerful hydrogen peroxide-based cleaning formula helps remove contaminations from most places without transferring harsh solvents to your skin.
- ✓ Helps wipe away germs and bacteria.
- ✓ No solvents or harsh chemicals making them safer to handle.
- ✓ Use on any surface for a quick easy way to clean those touch points.

Not sold in CA

Product Codes: HPCW-35 | HPCW-375P | HPCW-DISPENSER



## WHAT IS GREEN SEAL?

Green Seal is an independent, non-profit organization recognized by the industry and strives to achieve a healthier, cleaner environment. Green Seal's evaluations are based on state of the art science and internationally recognized methods and presiders. Green Seal provides credible, objective, and unbiased information whose only purpose is to direct the purchase to environmentally responsible products and service.



### GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR CLEANER

RTU

Leaves no residue | Reduces allergens | Streak free | Certified green

- This floor cleaner is a water-based, non-toxic solution specially designed for polyurethane finished hardwood floors and many varieties of laminate.
- Unlike all-purpose cleaners and soaps, it quickly cleans tough stains and spills without dulling your floor's finish or leaving any residue.
- Full strength and ready to use formula.

Not sold in CA

Product Codes: GLFC-32 | GLFC-128



### GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR REFRESHER

RTU

Phosphate-free | Streak-free

- Environmentally friendly formula uses an acrylic polymer technology that refreshes the gloss appearance of polyurethane finished hardwood floors.
- Quickly brighten your floors and make them look new again with our unique formula.
- Safe for all hardwood and laminate surfaces.

Not sold in CA

Product Codes: GLFR-32 | GLFR-128



### GREEN LOGIC™ LOW ODOR FLOOR STRIPPER

CONC

Low odor | Non-corrosive

- Non-butyl floor seal and finish remover.
- Specially formulated to remove new zinc-free floor finishes as well as traditional floor finishes.
- Superior results without harsh butyls, phosphates and alkyphenol ethoxylate surfactants.
- Less than 6% VOC's.

Not sold in CA

Product Codes: GLFS-128C | GLFS-5C | GLFS-55C



### GREEN LOGIC™ METAL FREE FLOOR FINISH

RTU

Non-toxic | Low odor

- Metal-free floor seal and finish with advanced cross-linked polymer technology produces a high quality, modified acrylic polish. (Zinc, a component of many floor finishes, is toxic to aquatic life in streams, rivers and lakes).
- Environmentally preferable with increased finish durability, thus reducing the need to strip and recoat frequently.
- Superior detergent resistance, gloss retention and mark resistance relative to conventional metal-free polishes.

Not sold in CA

Product Codes: GLFF-128 | GLFF-5G | GLFF-55G



Blend Aid II (BA-2)



## DISPENSING SYSTEMS

No more wasting product, time or money!

The easiest and most cost effective way to clean! These self-contained, easily wall mounted dispensers accurately measure each dilution using preset metering tips to produce the desired cleaning solutions. Each dispenser holds one gallon of Hydroxi Pro Concentrate and provides two convenient filling points. Use of the dispenser is simple. Comes completely assembled and ready to mount on any vertical surface. Lockable cabinets are available in three sizes as well as an economic compact size.

Dispensers sold with or without hose:

More options are available with our dispensing systems. Call 1-800-825-2673 to learn more.

Scan me to learn more about our Green Products on our website, or visit us at [coreproductsco.com](http://coreproductsco.com) to learn more.



UN-BELIEVABLE!

# RID'Z ODOR

## MULTIPURPOSE CLEANERS



### UNBELIEVABLE!® RID'Z ODOR DEODORIZING SPRAY

RTU

Enzyme Active | Spring Fresh Scent (SF) | Citrus Blossom Scent (CB) | Cashmere Scent (CA)

- Powerful, yet carpet-safe formula that works naturally to remove tough odors from carpet, upholstery, fabrics and more.
- Odor neutralizing agents penetrate and eliminate foul odors caused from urine, feces and vomit.
- Anti-resoiling formula leaves no sticky residue.
- Available in three fragrances.

Not sold in CA

Product Codes: URODS-32-SF | URODS-32-6P-SF | URODS-128-SF | URODS-5G-SF | URODS-55-SF

### UNBELIEVABLE!® URINE STAIN & ODOR REMOVER

Hydrogen Peroxide | Urine and Odor Remover

RTU



Removes tough urine stains and odors with the cleaning power of hydrogen peroxide. Our formula quickly breaks down urine to eliminate odors and remove stains. Formulated for hard-to-clean porous materials but safe on carpet, bedding and other materials.

- Eliminates Pet Odors caused by Urine, Feces, and Vomit.
- Color-Safe and Surface-Safe.

#### REMOVES:

Stains caused by Urine, Blood, Vomit and Feces.

Not sold in CA

Product Codes: UUR-32 | UUR-128

### GREEN LOGIC™ ODOR NEUTRALIZER

Alcohol free | Botanical fragrance | Plant derived

RTU



- Oxygen action with surfactant bonding eliminates organic odors.
- Smoke, food, beverages, even pet odors on any surface disappear.
- A neutral pH is safe for most sensitive fibers. No sticky residue is left behind.
- Helps remove indoor allergens, which results in better indoor air quality.

Not sold in CA

Product Codes: GLON-32 | GLON-128 | GLON-5G

### UNBELIEVABLE!® BIO-ACTIVE DRAIN CLEANER

Professional Strength | Enzyme Drain & Septic Cleaner

CONC



Bio-active drain cleaner restores billions of the biological population of good worker bacteria and enzymes. Professional strength grease trap cleaner and commercial drain opener.

- Commercial drain cleaner for slow draining sinks and lines.
- Keeps grease traps & drains flowing.
- Enzyme drain opener cleans the pipes before the grease trap, grease trap & pipes leaving the trap.
- Eliminates offensive odors.
- Safe on pipes & plumbing.

Not sold in CA

Product Codes: UBAC-64 | UBAC-5G

# UNBELIEVABLE!® RID'Z ODOR SUPER CONCENTRATE

CONC

Concentrated Multipurpose Cleaner & Deodorizer

- Contains quaternary ammonium.
- Built-in odor counteractants encapsulate odor molecules and eliminate odors where they begin, not just cover them up.
- No soapy, slippery residue after cleaning.
- Super concentrate- 1/2 oz. per gallon.
- VOC compliant.



Not sold in CA

Product Codes: UKO-500 | UKO-500-6P | UKO-640 | UKO-700 | UKO-1000

## PRODUCT USAGE:

Routine damp mopping  
Deodorizing

Carpet shampooing/  
deodorizing  
Rinse water

Hand spraying or misting  
Portable toilets

Our Super Concentrate is  
**4X STRONGER**  
than our competitors!



0.5 oz

VS



2-4 oz



	DESERT RAIN	SPICED GREEN TEA	DREAM-CICLE ORANGE	WILD WILD CHERRY	LEMON DROP	MANGO TANGO	RED HOT CINNAMON	LAVENDER	HONEYSUCKLE	BAMBOO
2 oz	54	61	52	53	58	62	51	65	63	64
32 oz	504	511	502	503	508	512	501	515	513	514
128 oz	644	651	642	643	648	652	641	655	653	654



Scan me to learn more about our Odor Control Solutions on our website, or visit us at [coreproductsco.com](http://coreproductsco.com) to learn more.



# UN-BELIEV-ABLE!®

## STAIN & ODOR REMOVERS



**SAME PRODUCT USED FOR 40 YEARS!** **RTU**

### UNBELIEVABLE!® STAIN REMOVER

Original Formula | General Spotter

- ⦿ General spotter for carpet, upholstery, fabrics and clothing.
- ⦿ Contains no solvents or hazardous ingredients.
- ⦿ Leaves no soapy residue.
- ⦿ Neutral pH

REMOVES: Blood, Berries, Ketchup, Fruit Juices, Iodine, Wine, Grass stains, Tracked-in dirt

Not sold in CA

Product Codes: SR-100 | SR-500 | SR-640 | SR-700  
SR-1000



**UNBELIEVABLE!® INK OUT** **RTU**

Pen & Ink Remover

- ⦿ Water-based formula safely eliminates spots from almost any surface.
- ⦿ Dissolves problem stains like: ball point pen ink, permanent markers, stamp ink, news print and more.
- ⦿ Safe on whiteboards.
- ⦿ Non-flammable and biodegradable.

Not sold in CA

Product Codes: UIO-32 | UIO-128



**UNBELIEVABLE!® GOO D-SOLV-R™** **RTU**

Adhesive Remover

- ⦿ Natural Citrus Power
- ⦿ Both 16oz. and 32 oz. have drip applicators!
- ⦿ Neutral pH

REMOVES: Adhesive, Asphalt, Gum, Stickers, Decals, Shoe polish, Ink, Heavy grease

Not sold in CA

Product Codes: UGDP-16 | UGDP-32 | UGDP-128 | UGDP-55



**UNBELIEVABLE!® UN-GOO** **RTU**

Petroleum-Based Grease, Oil, Tar & Adhesive Remover

- ⦿ General spotter for carpet, upholstery, fabrics and clothing.
- ⦿ New! Advanced formula eliminates tough, stubborn stains like: coffee, wine, fruit juices, food spills and more.
- ⦿ Enzyme-active to permanently eliminate odors, not just cover them up!
- ⦿ Formulated with stain repelling agents to prevent resoiling.

Not sold in CA

Product Codes: UUG-32 | UUG-128



**UNBELIEVABLE!® PRO STAIN & ODOR REMOVER** **RTU**

Stain & Odor Remover

- ⦿ General spotter for carpet, upholstery, fabrics and clothing.
- ⦿ New! Advanced formula eliminates tough, stubborn stains like: coffee, wine, fruit juices, food spills and more.
- ⦿ Enzyme-active to permanently eliminate odors, not just cover them up!
- ⦿ Formulated with stain repelling agents to prevent resoiling.

REMOVES: Ketchup, chocolate, Pet stains, wine blood, feces, urine, vomit, coffee, tea, cola, cosmetics, dairy products, fruit juice, grass, gravy

Not sold in CA

Product Codes: UPSO-32 | UPSO-32-6P | UPSO-128 | UPSO-55



**UNBELIEVABLE!® GRAFFITI OFF** **RTU**

Water-based Paint Remover

- ⦿ Spot remover works on road signs, brick, plexiglass and vinyl.
- ⦿ New! Advanced formula eliminates spots and stains like: aerosol paint, oil & water based enamel, markers, sealers and more.
- ⦿ Non-flammable & biodegradable.
- ⦿ Low odor formula.

Not sold in CA

Product Codes: UGO-32 | UGO-128



## UNBELIEVABLE!® CITRUS GEL

RTU

Citrus-based Grease, Adhesive & Tar Remover



- For Carpet and Upholstery
- Easy to use gelled citrus-based spotter.
- Safely removes petroleum-based spots quickly and easily, without attacking the carpet backing.
- Great for vertical surfaces.

REMOVES: Asphalt, Cosmetics, Crayons, Grease, Paint, Tar, Candle wax, Scuff marks

Not sold in CA

Product Code: UCG-16



## HYDROXI PRO® ENCAPSULATING SPOTTER

RTU

Anti-resoiling agents | Eliminates odors | Natural orange fragrance



- Hydrogen peroxide-based spotter that can be used on any surface.
- Attacks stains on contact and blasts odors away.
- Polymer technology to eliminate resoiling.
- Neutral pH for synthetic and natural fibers.
- Easily remove problems such as tea, coffee, soft drinks, wine, urine, juice, food and blood.

Not sold in CA

Product Codes: HPCS-32 | HPCS-128



## TANN-X® COFFEE STAIN REMOVER

RTU

Coffee & Tannin Stain Remover



- Effectively attacks both coffee and other natural tannins found in tea, cola, wine and urine.
- Modifies and reduces the stain color intensity.
- 4.5 pH

REMOVES: Coffee, Tea, Cola, Wine, Chocolate, Browning, Hair dye, Water Stains

Not sold in CA

Product Codes: TX-100 | TX-500 | TX-640



## RUST SPOT'R® RUST REMOVER

RTU

All Purpose Rust Remover



- Safer alternative to hydrochloric and phosphoric acids.
- Rust and deposits break free from surface for easy removal!
- pH 3.5

REMOVES: Rust, Mineral deposits, Iron, Corrosion

Not sold in CA

Product Codes: RS-100 | RS-500 | RS-640



## JUICE OUT® DYE REMOVER

RTU

Food, Drink & Cosmetic Dye Remover



- For Carpet and Upholstery.
- This unique formula works by separating the food coloring from the stained fiber through chemical reaction and heat transfer.
- 10.5-11.0 pH

REMOVES: Blood, Berries, Ketchup, Fruit Juices, Iodine, Wine, Grass stains, Tracked-in-dirt.

Not sold in CA

Product Codes: JO-100 | JO-500 | JO-640



## PLUS II® ENZYME ODOR & SPOT DISSOLVER

CONC

Odor & Spot Dissolver



- Biologically active, stabilized enzyme formulation containing five highly specialized bacillus species to eliminate organic spots and odors.
- 8.5 pH

REMOVES: Oily grease, Feces & urine, Musty mildew, Smoke, Vomit, Other organic accumulation.

Not sold in CA

Product Codes: P2-100 | P2-500 | P2-640



Scan me to learn more about our Spotters on our website, or visit [coreproductscsco.com](http://coreproductscsco.com) to learn more.



*A Spotter for every situation!*

# PET SOLUTIONS



*Love the pets,  
not their mess.*



## NEW! UNBELIEVABLE!® PET URINE & ODOR ELIMINATOR

Enzyme Active Spotter

RTU

- Powerful, yet carpet-safe formula that works naturally to break down odors as well as remove the stain from carpet and upholstery.
- Safe to use around pet bedding.
- Leaves no sticky residue!
- Neutral pH

REMOVES: Urine, Feces, Vomit, Pet odors, Blood, Food, Tracked-in-dirt

Not sold in CA

Product Codes: UPUO-32



## NEW! GREEN LOGIC™ PET ODOR NEUTRALIZER

RTU

Alcohol free | Botanical fragrance | Plant derived

- Oxygen action with surfactant bonding eliminates organic odors.
- Smoke, food, beverages, even pet odors on any surface disappear.
- A neutral pH is safe for most sensitive fibers. No sticky residue is left behind.
- Helps remove indoor allergens, which results in better indoor air quality.

Not sold in CA

Product Codes: GLPON-32

## NEW! GREEN LOGIC™ PET STAIN & ODOR REMOVER

RTU

Hydrogen Peroxide Based Ready-To-Use

- Removes: Stains caused by urine, blood, vomit and feces.
- Eliminates pet odors caused by urine, feces, and vomit.
- Does not leave a tacky residue.
- Color-safe and surface-safe.
- Neutral pH
- Eliminating odor will help prevent reoccurring accidents.

Not sold in CA

Product Codes: GLPSO-32



Scan me to learn more about our  
Pet Solutions on our website, or visit  
us at [coreproductsco.com](http://coreproductsco.com) to  
learn more.



# SPECIALTY PRODUCTS

## Targeted Cleaning Solutions



### NEW! UNBELIEVABLE!® TOILET CONCENTRATE ODOR ELIMINATOR **CONC**

Powerful Detergents | For chemical toilets and septic systems

This unique, stabilized formula contains soil-based bacteria spores and natural enzymes to degrade and eliminate proteins and lipids. Removes grease, fats, bio-film and prevents build-up of unwanted micro organisms. Designed to break down and destroy all odors caused by decomposition, whether organic or inorganic. Toilet Concentrate contains no formaldehyde or other undesirable toxic substances.



- Liquifies waste fast!
- Breaks down tissue
- Powerful detergents
- Active ingredients

Not sold in CA

Product Codes: UTC-128 | UTC-5C | UTC-55C



### UNBELIEVABLE!® BATHROOM CLEANER **RTU**

Hydrogen Peroxide Formula | Non-Foaming

Replace your arsenal of cleaning products with our Bathroom Cleaner, the one product that is powerful enough to clean your entire bathroom. The hydrogen peroxide formula powers through stains and soils. Our non-foaming spray that can be used safely everyday with no harmful chemicals on all bathroom surfaces.

#### FOR USE ON:

Glass surfaces, Windows, Stainless Steel, Chrome, Polished Metal, Countertops, Ceramic Tile, Porcelain and more!

Not sold in CA

Product Codes: UBC-32



### NEW! UNBELIEVABLE!® BOWL & PORCELAIN CLEANER **RTU**

Powerful Cleaning Properties | Toilet And Porcelain Cleaner

This ready to use cleaner is chlorine free and uses no harsh bleaches, yet cleans and deodorizes your toilet bowl like never before. Our formula provides a non-toxic solution for the toughest toilet stains. It is a safe & effective acid-based formula, scented and compatible with most other cleaning chemicals.

- Pleasant scent-low fumes.
- Low phosphoric acid content.
- Safe on all hard water safe surfaces.
- Safe on metals, won't cause rust.

Not sold in CA

Product Codes: UBPC-32



### UNBELIEVABLE!® LEATHER MAGIC® **RTU**

Leather & Vinyl Cleaner

A formulation break through that revolutionizes the cleaning, restoration and preservation of fine leather. Leather Magic®'s rich, creamy lotion preserves the feel, luster and scent of fine leather. It's the professional's choice!

- Great for use on home and office furniture and auto interiors.
- Apparel, boots and shoes.
- Luggage, briefcases, handbags, belts.
- Other smooth pigmented leather products.

Not sold in CA

Product Codes: ULM-16



Scan me to learn more about our Specialty Products on our website, or visit us at [coreproductsc.com](http://coreproductsc.com) to learn more.





# ALL YOUR DEGREASING PROBLEMS SOLVED WITH THESE PRODUCTS



## GREEN LOGIC™ DEGREASER

CONC

RTU

Available in both concentrated and ready-to-use formulas

Non-flammable | Non-corrosive | Phosphate-free

Specially formulated to provide a premium environmentally preferred degreaser. This fast-acting cleaner and degreaser combines green emulsion surfactants and builders to handle tough cleaning.

- Removes oil residue and hydrocarbon buildup such as grease, motor oil, tar, fuel, fats and heavy soil.
- Strong enough to reduce grease trap problems during heavy cleaning.

Not sold in CA

Product Codes: GLDG-32 | GLDG-128 | GLDG-128C | GLDG-5C | GLDG-55C



## UNBELIEVABLE!® GREEN CRYSTAL FORMULA

RTU

CONC

Available in both concentrated and ready-to-use formulas  
Concentrated Cleaner/Degreaser

An industrial strength concentrated cleaner/degreaser formulated to safely and effectively remove the toughest grease, oil and dirt residue from any washable surface. It can be used in a variety of cleaning machines and on almost any surface where water is available.

- Non-abrasive, non-flammable formula.
- Degreases heavy machinery.
- Effective alternative to harsh, caustic cleaning compounds.
- Concentrated formula.

Not sold in CA

Product Codes: UGCF-32 | UGCF-128 | UGCF-5G | UGCF-1000



## XTREME ORANGE® SUPER STRENGTH DEGREASER

RTU

Super Strength Degreaser

Xtreme Orange® Super Strength Degreaser uses pure orange oil to clean, cut grease and grime while deodorizing surfaces. Xtreme Orange® is the natural alternative to caustic cleaners and harsh solvents without sacrificing performance. Easy to use and leaves no smeary residue!

- Safe to use on any washable, hard surface
- VOC Compliant
- Biodegradable
- Non-abrasive

Not sold in CA

Product Codes: XOSD-32 | XOSD-128 | XOSD-5G | XOSD-1000



## New! CORE PRODUCTS BLUE POWER DEGREASER

CONC

Commercial Cleaner/Degreaser

Core's Blue Power Degreaser is unique due to its effectiveness on metals, ranging from steel to engine blocks. It may be used as a heavy dilution for tough jobs or for light degreasing applications. Blue Power is the safer alternative to caustic degreasers and harsh solvents without sacrificing the performance.

- Concentrated formula
- Cleans grease, oil and synthetic solvents
- Excellent for parts washers
- Helps remove tar and bitumen

Not sold in CA

Product Codes: CBPD-5C | CBPD-55C



Scan me learn more about our Degreasers on our website, or visit us at [coreproductsco.com](http://coreproductsco.com) to learn more.

Strong...stronger...powerful



### CORE PRODUCTS FLOOR STRIPPER **CONC**

Ammonia free | Not loaded with harsh butyls

- Heavy duty stripping capabilities
- Removes acrylic finish and heavy soils
- Works fast to remove heavy build-up and polishes
- Safe for most commercial and residential flooring

Not sold in CA

Product Codes: CFF-5P | CFS-55G



### CORE PRODUCTS FLOOR FINISH **RTU**

Hish mark resistance | Low acrylic odor | Slip resistant

- Easy to remove with normal stripping
- Superior detergent resistance
- Suitable for conventional and high speed systems
- High gloss with exceptional durability

Not sold in CA

Product Codes: CFF-5P | CFF-55C



### GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR CLEANER **RTU**

Leaves no residue | Reduces allergens | Streak free | Certified green

- This floor cleaner is a water-based, non-toxic solution specially designed for polyurethane finished hardwood floors and many varieties of laminate.
- Unlike all-purpose cleaners and soaps, it quickly cleans tough stains and spills without dulling your floor's finish or leaving any residue.
- Full strength and ready to use formula.

Not sold in CA

Product Codes: GLFC-32 | GLFC-128



### NEW! UNBELIEVABLE!® GROUT CLEANER **RTU**

No residue | Non rinsing

Unbelievable! Grout Cleaner is a powerful cleaner designed to remove grease, food stains, soap scum, hard water deposits, dirt and soil from grout joints. Helps to restore color and appearance of dirty and stained grout. Also, prepares grout joints for sealing with a high-performance grout sealer.

Not sold in CA

Product Code: UGC-32



### STONE LOGIX NEUTRAL CONCENTRATED CLEANER™ **CONC**

Breaks down oils, dirt and grime

- Non-etching formula.
- Compact and economical without sacrificing performance.
- Two dilutions for most situations.
- High and low flow capabilities at both filling points.
- Easy to follow instructions with usage chart.

Not sold in CA

Product Codes: STNC-32C | STNC-128



**RTU**



### GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR REFRESHER **RTU**

Phosphate-free | Streak-free

- Environmentally friendly formula uses an acrylic polymer technology that refreshes the gloss appearance of polyurethane finished hardwood floors.
- Quickly brighten your floors and make them look new again with our unique formula.
- Safe for all hardwood and laminate surfaces.

Not sold in CA

Product Codes: GLFR-32 | GLFR-128



Scan me learn more about our Floor & Tile products on our website, or visit us at [coreproductsco.com](http://coreproductsco.com) to learn more.

*From tile to dance floors - You'll love our products!*

# CLEANING BY COLORS™ PROGRAM

Complete Carpet & Fiber Care System.

KEEPING CLEANING EASY AS...

Available in three sizes



## 1 Preconditioner



### HEAVY DUTY CARPET PRECONDITIONER **CONC**

#### Carpet Prespray

- Formulated for traffic lanes and heavily soiled areas.
- Fragrance: fresh and clean
- pH range: 11.5-12.0

Max. Dilution Ratio: 1:8 Not sold in CA

Product Codes: CPHD-640 | CPHD-700 | CPHD-1000



### HEAVY DUTY EXTRACTION DETERGENT **CONC**

#### Extraction

- An alkaline extraction detergent formulated for aggressive cleaning and restoration of heavily soiled carpets.
- Fragrance: desert rain
- pH range: 11.5-12.5

Max. Dilution Ratio: 1 oz./gal. Not sold in CA

Product Codes: EDHD-640 | EDHD-700 | EDHD-1000



### NEW GENERATION™ CARPET & UPHOLSTERY PRECONDITIONER **CONC**

#### Carpet Prespray

- Formulated for traffic lanes and moderately soiled areas of today's stain resistant fibers.
- Loosens the toughest water and oil-based stains.
- Fragrance: fresh and clean
- pH range: 9.0-9.5

Max. Dilution Ratio: 1:10 Not sold in CA

Product Codes: CUPN-640 | CUPN-700 | CUPN-1000



### NEW GENERATION™ EXTRACTION DETERGENT **CONC**

#### Extraction

- Formulated for use on today's stain resistant fibers.
- Contains non-foaming detergents and solvents for deep cleaning action.
- Moderate alkaline and phosphate free.
- Fragrance: desert rain
- pH range: 9.0-9.5

Max. Dilution Ratio: 1oz./gal. Not sold in CA

Product Codes: EDN-640 | EDN-700 | EDN-1000



### PRECONDITIONER & TRAFFIC LANE **CONC**

#### Stain Resistant Fibers

- Specially formulated for spraying on heavy traffic areas to eliminate over wetting or agitation of carpet during cleaning.
- Selected emulsifiers break down oils and heavy grime, holding them in suspension for shampooing or hot water extraction.
- pH range: 9.0-9.6

DILUTION: Normal soiled traffic areas: 1:8, for heavy soils: 1:4 Not sold in CA

Product Codes: PTL-640 | PTL-700 | PTL-1000



### COLORFAST CARPET & UPHOLSTERY RINSE **CONC**

#### Extraction

- A unique blend of mild acids that stabilize dyes and dye blockers.
- Specially formulated for color sensitive fabrics.
- Fragrance: desert rain
- pH range: 3.5-4.0

Max. Dilution Ratio: 1:6 Not sold in CA

Product Codes: CUR-640 | CUR-700 | CUR-1000

1 Preconditioner 2 Extraction Detergent 3 Spin Bonnet

4 Shampoos 5 Treatments & Additives NG New Generation

# NEW GENERATION

**NEW GENERATION™ products are pH neutral AND meet and exceed carpet mill warranty guidelines for stain resistant fibers.**



**2 ALL FIBER EXTRACTION DETERGENT** **CONC**

**Extraction**

- A concentrated, effective detergent formulated for all carpet fibers including synthetics, wools and non-colorfast fibers.
- Non-foaming and free rinsing.
- Fragrance: desert rain
- pH range: neutral

Max. Dilution Ratio: 1oz./gal. Not sold in CA

**Product Codes: AFED-640 | AFED-700 | AFED-1000**



**NG HOT WATER EXTRACT** **CONC**

**Stain Resistant Fibers**

- Specially formulated for today's "steam type" hot water extraction cleaning machines.
- Non-foaming, free rinsing and safe to use on synthetic or wool carpets.
- pH range: 7.0-8.0

DILUTION: Light soils: 1 oz:1-1/2 gal. of water Normal soils: 1 oz:1 gal. of water. Heavy soils: 2-4 ozs:1 gal. of water Not sold in CA

**Product Codes: HWE-500 | HWE-640 | HWE-700 | HWE-1000**

**3 Spin Bonnet**



**3 HEAVY DUTY SPIN BONNET SOLUTION** **CONC**

**Carpet Surface Cleaning**

- Specially blended for interim, non-residual bonnet cleaning when a more aggressive formulation is required.
- Lifts soil from fiber tips.
- Fragrance: sassafras
- pH range: 9.0-9.5

Max. Dilution Ratio: 1:10 Not sold in CA

**Product Codes: SBHD-640 | SBHD-700 | SBHD-1000**



**3 NEW GENERATION™ SPIN BONNET SOLUTION** **CONC**

**Carpet Surface Cleaning**

- Formulated for interim, non-residual bonnet cleaning of wool and stain resistant carpets.
- Lifts soil from fiber tips.
- Fragrance: sassafras
- pH range: neutral

Max. Dilution Ratio: 1:10 Not sold in CA

**Product Codes: SBNG-640 | SBNG-700 | SBNG-1000**



**NG BONNET BUFF** **CONC**

**Stain Resistant Fibers**

- Regular vacuuming and weekly bonnet buffing will lengthen the time between hot water extraction and help maintain a more consistent level of carpet appearance.
- Premix and lightly spray at 400 sq ft per RTU gallon.
- pH range: 7.0

DILUTION: Light soils: 1:16. Normal soils: 1:10. Heavy soils: 1:8. Not sold in CA

**Product Codes: BSC-640 | BSC-700 | BSC-1000**

**4 Shampoos**



**4 HAITIAN COTTON SHAMPOO** **CONC**

**Upholstery & Fine Fabrics**

- Specially formulated to clean Haitian and raw cotton upholstery fabrics.
- Eliminates cellulose browning after cleaning.
- Fragrance: fresh and clean
- pH range: 5.0-5.5

Max. Dilution Ratio: 1:4 Not sold in CA

**Product Codes: HCUS-640 | HCUS-55**



**NG SHAMPOO (CARPET)** **CONC**

**Stain Resistant Fibers**

- Blended to produce a consistent dense foam that cleans using hard or soft water.
- Its pleasing fragrance leaves the area renewed and fresh.
- Must be extracted with clean, hot water.

DILUTION: Wool, cotton fiber: 1:15. Synthetic fiber: 1:25. Upholstery: 1:16 Not sold in CA

**Product Codes: S-640 | S-700 | S-1000**



**NG DRY SHAMPOO (RUG AND UPHOLSTERY)** **CONC**

**Stain Resistant Fibers**

- A mild high foaming shampoo specially formulated for wool, nylon, acrylic and polypropylene rug fibers and upholstery.
- It will not leave a sticky residue to mask fiber sheen or promote resoiling.
- High foaming, low moisture system!
- pH range: 7.0-8.5

DILUTION: Light soils: 5.5 ozs: 1 gal. of water. Normal soils: 8 ozs: 1 gal. of water. Heavy soils: 16 ozs: 1 gal. of water. Not sold in CA

**Product Codes: DS-640 | DS-700 | DS-1000**



4

**FAST DRY UPHOLSTERY SHAMPOO**

**CONC**

**Stain Resistant Fibers**

- A mild, neutral pH shampoo developed for natural and synthetic upholstery fabric.
- For use with traditional hand cleaning, rotary or foam generating methods.
- Contains special soil retardants and crystallizing agents to reduce resoiling.
- Fragrance: Fresh & Clean
- pH range: neutral

MAX DILUTION:1:11 Not sold in CA

Product Codes: **FDUS-640**



4

**NEW GENERATION™ CARPET SHAMPOO**

**CONC**

**Stain Resistant Fibers**

- A highly concentrated carpet shampoo, specially formulated for stain resistant fibers.
- Designed for use in foam generating or rotary machines.
- Contains special soil retardants and crystallizing agents to reduce resoiling.
- Fragrance: fresh and clean
- pH range: 9.0-9.5

DILUTION: Rotary : 1:16 Foam: 1:10

Product Codes:**CSN-640 | CSN-700 | CSN-1000**

5

**Treatments & Additives**



5

**CONCENTRATED LIQUID DEFOAMER**

**CONC**

**Defoamer**

- A unique formulation that kills foam quickly and effectively in vacuum systems of carpet and upholstery cleaning equipment.
- Fragrance: n/a
- pH range: neutral

Max. Dilution Ratio: 2 oz. by wt/5 gal. water Not sold in CA

Product Codes: **LD-640 | LD-700 | LD-1000**



Scan me to learn more about our Carpet Products on our website, or visit us at [coreproductsco.com](http://coreproductsco.com) to learn more.



5

**BROWNING TREATMENT**

**RTU**

**Carpet Treatment/Additive**

- Eliminates or reduces cellulose browning caused by over-wetting, wicking or extreme alkaline conditions.
- Fragrance: n/a
- pH range: 4.0-4.5

Max. Dilution Ratio: ready to use Not sold in CA

Product Codes: **BT-640 | BT-700 | BT-1000**



5

**MAL-A-KILL ODOR**

**CONC**

**Carpet Treatment/Additive**

- Neutralizes odors at their source. Effectively removes odors caused by urine, mildew, vomit, smoke, perspiration, fire damage and countless others.
- Leaves carpet fresh.
- Fragrance: lemon/citrus
- pH range: neutral

Max. Dilution Ratio:1:4 Not sold in CA

Product Codes: **MO-640 Case of 4 | MO-700 | MO-1000**

**pH Scale**

2 4 6 8 10 12 14

Heavy Duty Carpet Preconditioner	10	12	14
New Generation™ Carpet & Upholstery Preconditioner	10	12	14
Preconditioner & Traffic Lane	10	12	14
Heavy Duty Extraction Detergent	10	12	14
New Generation™ Extraction Detergent	10	12	14
Colorfast Carpet & Upholstery Acid Rinse	4	6	8
All Fiber Extraction Detergent	10	12	14
Hot water Extract	10	12	14
Heavy Duty Spin Bonnet Solution	10	12	14
New Generation™ Spin Bonnet Solution	10	12	14
Haitian Cotton Shampoo	10	12	14
Fast Dry Upholstery Shampoo	10	12	14
Dry Shampoo (rug and upholstery)	10	12	14
New Generation™ Carpet Shampoo	10	12	14
Bonnet Buff	10	12	14
Concentrated Liquid Defoamer	4	6	8
Mal-A-Kill Odor	4	6	8
Browning Treatment	4	6	8



# WHY CORE?

Because we have **Unbelievable!**<sup>®</sup> products!

CUSTOMER SERVICE WITH A SMILE

BRAND RECOGNITION FOR OVER 43 YEARS

LABELS AND PACKAGING

FAST SHIPPING – Standard orders ship within 24 hours

ORDERING MADE SIMPLE - Call or email

FREE FREIGHT ON ALL QUALIFYING ORDERS

CONSISTENT PERFORMANCE - Customers are loyal to the brands

PRODUCT GUARANTEE - We stand behind our brands. If you should have any issues with the product please contact us asap!

# HOW TO ORDER:

Call us at **800.825.2673** to speak with a customer service representative.











Visit us online [coreproductscs.com](http://coreproductscs.com).

Fill out an application.

**NOTICE: CORE PRODUCTS ARE NO LONGER SOLD IN CALIFORNIA**

**MINIMUM ORDER:** All shipments must be \$750.00 or more.  
A \$75.00 fee will be assessed to all orders that do not meet the minimum requirement.

<b>SYMBOL KEY</b>	 16 oz	 32 oz Sprayer	 5 Gallon Pail
	 32 oz Flip Top	 1 US Gallon	 55 Gallon Drum
	 32 oz Lock Cap	 64 oz Jug	<b>RTU</b> Ready To Use
			<b>CONC</b> Concentrated Cleaner

# WHAT WE DO:

## CORE VALUES

Core values underlie our work, how we interact with each other, and which strategies we employ to fulfill our mission.

**ACCOUNTABLE:** We accept our individual and team responsibilities and we meet our commitments. We take responsibility for our performance in all of our decisions and actions.

**RELIABLE:** We aim to act with integrity and respect and fulfill our promises. Comply with legislation and regulations, at the very least. Ensure a clean, healthy and safe work environment. Do everything in our power to maintain our reputation.

**LOYAL:** We honor the rights and beliefs of our fellow associates, our customers, and our community. We treat others with the highest degree of dignity, equality and trust.

**INTEGRITY:** We employ the highest ethical standards, demonstrating honesty and fairness in every action that we take. Integrity is expressed by putting our values into action and should be seen as a necessary virtue.

**INNOVATIVE:** Means developing creative solutions and putting them into action. Establishing ourselves as clearly the best within our industry by developing innovative products and putting them into practice successfully.

**RESPONSIBLE:** *We believe our promise is our most vital product – our word is our bond.* The relationships that are critical to our success depend entirely on maintaining the highest ethical and moral standards. We will ensure the health and safety of our communities, and protect the environment in all we do.



In loving memory  
Debbie R. Crawford

# THINK BIG!

DEVELOP YOUR OWN BRAND

Establish your brand identity  
and create customer loyalty!

QUALITY  
PRODUCTS  
+  
YOUR BRAND  
=  
WINNING  
COMBINATION!



**CORE**  
PRODUCTS COMPANY



## PRIVATE LABEL MARKETING

So, what exactly is private labeling?

Private label products are those manufactured or provided by one company to offer under another company's brand. It is one of the hottest trends out there today! And, why shouldn't it be?

More and more businesses are getting away from the 'national' brands and offering their customers private labeling. Though the public generally used to see private labels as low-cost imitations of branded products, private labels have overcome this reputation and retailers are all offering private label products these days.

Still not convinced that private labeling is for you? Here are 5 more reasons you should give it a try!

### BENEFITS OF PRIVATE LABELING:

1. **Brand loyalty:** Private branding allows you to create your own unique image, which creates a marketing identity and promotes stronger customer recognition and loyalty.
2. **Custom Tailored:** The packaging and labels can be tailored to meet YOUR specifications, including product name, description, company's logo and contact information.
3. **Control:** Private labeling allows more control over things like pricing, marketing, sales and distribution. YOU get to make the rules.
4. **Higher margin:** With higher margins possible, there is a greater opportunity for profit. For retailers, margins on private label goods are an average of 10% higher than those on similar branded products with higher margins possible; there is a greater opportunity for higher profit.
5. **Exclusivity:** Private label products are only available from you the retailer - customers will not go into a popular megastore and find the private brand product at a lower price. Customers will not find the private brand product somewhere else on the internet either. **You OWN it!**

Want more information about how private labeling can benefit your business?

Give us a call at 800-825-2673.

Scan me learn more about Private  
Label Marketing on our website, or  
visit us at [coreproductsco.com](http://coreproductsco.com)  
to learn more.



## CUSTOMIZED MARKETING

### Boost Sales Fast with Postcards, Stuffers, Social Media and Email Campaigns!

Core Products has developed a complete line of attractive postcards and stuffers that can be directly mailed to your customers. We now offer support for all social media platforms and email campaign templates designed to each specific business.

If you would us to assist in your marketing efforts, please contact your Core Representative for more information.

### Provide Personalized Data Sheets!

Let us research your market and provide you with customized data sheets for your customers

### New Demo Kits!

Core Products has released demo kits for sales representatives and store owners to exhibit to prospecting customers.



### YOUR LOGO HERE



Water-based, multi-surface Cleaner & Deodorizer. Super Concentrated formula

**PERFORMANCE**

- Cleans dirt, grime, and grease
- Super concentrated - 1/2oz dilution
- Cost effective compared to competitors
- Dries quickly - No soapy, slippery residue
- Essential oil blends create long lasting scents
- Extremely versatile and easy to use
- Safe for most surfaces

**HEALTH & SAFETY**

- Non-flammable
- Low VOC (based on dilution)
- Essential Oil Blends

### USES AND APPLICATIONS



- Routine mopping
- Carpet extraction additive
- Air freshener
- Trash cans, Dumpsters
- Sinks, Toilets
- Surface-cleaning
- Concrete, Stone, Tile
- Autocleaner additive

### Comes In 11 different fragrances

Desert Rain, Spiced Green Tea, Bamboo, Honeyuckle, Dream-Cicle Orange, Wild Wild Cherry, Lemon Drop, Mango Tango, Red Hot Cinnamon, Lavender, Island Floral



CLEANS WHILE DEODORIZING

SIZES: 32 ozs, 128 ozs, 5 gal pails, 55 gal drums, 275 gal totes

Your Business Address Information Here

www.YourWebsite.com



## POINT-OF-SALE LABELS

### Customers need information to make decisions!

We now offer Point-Of-Sale product labels for distributor's show rooms. Order one for each product you display. Our colorful labels stick to most retail shelving in just seconds. These labels offer product highlights and QR codes that direct customers to the product landing pages. Here they can get more information, watch videos or download SDS sheets. They are free of charge for our valued customers. **Contact your Core representative for more information.**

## HOW TO GET STARTED:

Call us at 1-800-825-2673 to order your starter kit. Your starter kit contains each of Core Products Co.'s biggest sellers, shipped directly to your door. You will receive the free display case and point-of-sale information cards that highlight the product features and includes the QR codes that link smart phones to the product landing page.

## HOW TO ORDER: EASY AS 1..2..3

1. Call Customer service to set up your account. 800-825-2673
2. You can pay with check or apply for your Core Charge Account.
3. Place your order over the phone or by email.

Scan me to complete an application, or visit us at [coreproductsco.com/application](http://coreproductsco.com/application).





## CONTACT US

☎ 800.825.2673

🌐 [COREPRODUCTSCO.COM](http://COREPRODUCTSCO.COM)

📍 PO BOX 669  
401 INDUSTRIAL ROAD  
CANTON, TEXAS 75103



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